Public Polling Methodology Statement: Save Our Marine Life Alliance
Publication date: 07/09/2023

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Save Our Marine Life Alliance
End client	Save Our Marine Life Alliance
Fieldwork dates	25th August – 3rd September 2023
Mode of data collection	Online recruited from research panel (100%)
Target population	Voters in Western Australia (18+)
Sample size	1,027
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	NA

Long Methodology Statement

Effective sample size after weighting applied	869
Margin of error associated with effective sample size	±3.3
Variables used in weighting	Age x gender, location x gender, age x education
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	NA
How were undecided voters handled?	NA
2PP calculation method	NA

Marine sanctuaries operate like national parks but in the sea, protecting key areas important for the survival of marine life. They do not allow any fishing or mining but do allow activities such as swimming, diving, surfing and boating.

Overall, do you think marine sanctuaries are a…

- *Good idea*
- *Bad idea*
- *Don't know*

The WA government is establishing a network of marine sanctuaries in WA's coastal waters east of Bremer Bay. Do you support or oppose establishing this network of marine sanctuaries?

- *Strongly support*
- *Support*
- *Oppose*
- *Strongly oppose*
- *Don't know*

What proportion of WA's coastal waters east of Bremer Bay do you think is reasonable for the WA Government to set aside in marine sanctuaries?

- *Less than 10%*
- *10-29%*
- *30-49%*
- *50-69%*
- *70% or more*
- *Don't know*

Which of the following are important reasons to establish marine sanctuaries in WA's coastal waters east of Bremer Bay? Please select all that apply…

- *Marine sanctuaries protect breeding, feeding and nursery areas for marine life and help to keep fish populations healthy.*
- *Marine sanctuaries help ocean animals and plants build resilience to marine heatwaves and pollution.*
- *Marine sanctuaries help protect marine life from overfishing and mining.*
- *There are currently no marine sanctuaries in the coastal waters on the South Coast.*
- *Marine sanctuaries will bring opportunities to local communities.*
- *Marine sanctuaries will safeguard recreational activities that are popular for visitors and residents.*
- *None of the above*

How worried are you about the impact of each of the following in Western Australia's waters?

- *Marine heatwaves*
- *Overfishing*
- *Mining*
- *Pollution*
- *Loss of biodiversity*

  - *Very worried*
  - *Somewhat worried*
  - *Not worried*
  - *Don't know*

Are you a recreational fisher (ie. fishing for leisure, exercise, competition)?

- *Yes*
- *No*

YouGov is a member of the Australian Polling Council and complies with its Code of Conduct as it pertains to the public release of polling data. The purpose of this Code is to increase public confidence through greater transparency.

	Total	Gender		Age						WA Location		Work Status					2021 WA past vote					Recreational fishing status	
		Male	Female	18 to 24	25 to 34	Net 18 to 34 (Next Gen)	35 to 49	50 to 64	65+	Perth	Other WA	Full Time	Part Time	Working	Retired	Other / Not Working	Labor	Total Coalition	Greens	Other party	Don't know	Yes	No
		A	B	C	D	H	E	F	G	X	Y	S	T	U	V	W	AD	AH	AI	AJ	AK	CD	CE

Q1. Opinion of Marine Sanctuaries

	Total	A	B	C	D	H	E	F	G	X	Y	S	T	U	V	W	AD	AH	AI	AJ	AK	CD	CE
Unweighted base	1027	486	541	120	168	288	232	212	295	786	241	412	224	636	260	131	433	349	137	*41*	67	293	734
Base: WA residents aged 18+	1027	501	526	111	164	275	269	253	230	789	238	429	225	654	222	151	441	326	138	43	78	303	724
Good idea	91%	91%	91%	87%	90%	89%	89%	95% C.D.E.G.H.I	89%	91%	90%	89%	91%	90%	91%	93%	92% AJ.AK	91% AJ.AK	93% AJ.AK	77% *	81% *	92%	90%
Bad idea	3%	4% B	2%	4% F	4% F	4% F	4% F	1%	4% F.I	3%	3%	4%	2%	3%	3%	1%	1%	4% AD	2%	12% AD.AI*	5% AD*	5% CE	2%
Don't know	6%	5%	7%	9%	7%	8%	7%	4%	7%	6%	7%	7%	7%	7%	6%	6%	6%	5%	5%	11% *	14% AD.AE.AH*	2%	8% CD

Q2. Support or oppose establishing network of marine sanctuaries

	Total	A	B	C	D	H	E	F	G	X	Y	S	T	U	V	W	AD	AH	AI	AJ	AK	CD	CE
Unweighted base	1027	486	541	120	168	288	232	212	295	786	241	412	224	636	260	131	433	349	137	*41*	67	293	734
Base: WA residents aged 18+	1027	501	526	111	164	275	269	253	230	789	238	429	225	654	222	151	441	326	138	43	78	303	724
Strongly support	42%	42%	42%	35%	38%	37%	41%	49% C.D.H	42%	42%	40%	41%	40%	41%	44%	45%	44% AE.AK	37%	58% AD.AE.AH.AJ.A	35% *	29% *	43%	42%
Support	44%	45%	44%	55% E.F.I	47%	50% E.F	40%	41%	45%	44%	43%	43%	48%	45%	45%	41%	44% AI	51% AI.AJ	31%	30% *	49% AI*	41%	46%
Oppose	3%	3%	4%	3%	3%	3%	3%	2%	6% F.I	4%	3%	3%	4%	4%	5% W	1%	3%	4%	2%	13% AD.AE.AH.AI.AI	-	5%	3%
Strongly oppose	3%	5% B	2%	1%	5% I	3% C	5% I	2%	2%	3%	5%	5% T.U	-	4% T	2% T	2% T	2%	3%	4%	6% *	5% *	6% CE	2%
Don't know	7%	5%	9% A	7%	7%	7%	10% G	7%	5%	7%	8%	7%	8%	8% V	4%	11% V	6%	6%	5%	16% AD.AE.AH.AI*	17% AD.AE.AH.AI	5%	8%
Net: Strongly support/ support	86%	87%	86%	89%	85%	87%	82%	90% E	87%	87%	84%	84%	88%	85%	89%	86%	88% AJ.AK	87% AJ	89% AJ	65% *	77% *	84%	87%
Net: Oppose/ Strongly oppose	7%	8%	6%	4%	8%	7%	8%	4%	8% I	6%	8%	9% T	4%	7%	7%	3%	6%	7%	6%	19% AD.AE.AH.AI.AI	5%	11% CE	5%

Q3. Proportion of WA's coastal waters to set aside for sanctuaries

	Total	Male	Female	18 to 24	25 to 34	Net 18 to 34 (Next Gen)	35 to 49	50 to 64	65+	Perth	Other WA	Full Time	Part Time	Working	Retired	Other / Not Working	Labor	Total Coalition	Greens	Other party	Don't know	Yes	No
		A	B	C	D	H	E	F	G	X	Y	S	T	U	V	W	AD	AH	AI	AJ	AK	CD	CE
Unweighted base	1027	486	541	120	168	288	232	212	295	786	241	412	224	636	260	131	433	349	137	*41*	67	293	734
Base: WA residents 18+	1027	501	526	111	164	275	269	253	230	789	238	429	225	654	222	151	441	326	138	43	78	303	724
Less than 10% [5]	4%	6% B	3%	5%	4%	4%	5%	3%	5%	4%	7% X	4%	7%	5%	3%	3%	4%	5%	2%	12% *AD.AI**	5% *	8% CE	3%
10-29% [20]	19%	23% B	16%	15%	18%	17%	20%	19%	21%	19%	19%	21% W	18%	20% W	23% W	12%	17%	27% AD.AI.AK	12%	22% *	11% *	22%	18%
30-49% [40]	24%	25%	24%	39% D.E.F.G.H.I	26%	31% F.I	24%	18%	24%	24%	26%	26%	25%	26%	23%	23%	25%	26%	21%	21% *	19% *	27%	23%
50-69% [60]	18%	19%	16%	17%	22%	20%	19%	18%	14%	18%	17%	22% W	17%	20% W	16%	11%	18%	15%	27% AD.AE.AH	15% *	16% *	18%	18%
70% or more [85]	16%	14%	18%	5%	12%	9% C	15%	19% C.H	20% C.H	16%	13%	13%	15%	13%	20% S.U	19%	16%	13%	23% AE.AH.AK	17% *	10% *	13%	17%
Don't know	18%	13%	24% A	19%	18%	18%	16%	23% G	16%	18%	18%	15%	19%	16%	15%	33% S.T.U.V	20% AE.AH	13%	15%	12% *	39% D.AE.AH.AJ*	12%	21% CD
Mean	46.38	43.69	49.30 A	41.04 *	46.12	44.08	45.78	49.23 C.H	46.88	47.19	43.67	45.26	45.13	45.22	47.49	50.58 *	47.24 AE.AH	42.24	55.29 AD.AE.AH.AJ*	42.04 *	45.98	42.24	48.29 CD

Q4. Important reasons to establish sanctuaries

	Total	Male	Female	18 to 24	25 to 34	Net 18 to 34 (Next Gen)	35 to 49	50 to 64	65+	Perth	Other WA	Full Time	Part Time	Working	Retired	Other / Not Working	Labor	Total Coalition	Greens	Other party	Don't know	Yes	No
		A	B	C	D	H	E	F	G	X	Y	S	T	U	V	W	AD	AH	AI	AJ	AK	CD	CE
Unweighted base	1027	486	541	120	168	288	232	212	295	786	241	412	224	636	260	131	433	349	137	*41*	67	293	734
Base: WA residents 18+	1027	501	526	111	164	275	269	253	230	789	238	429	225	654	222	151	441	326	138	43	78	303	724
Marine sanctuaries help protect marine life from overfishing and mining.	75%	69%	80% A	57%	72% C	66% C	69% C	84% C.D.E.H	81% C.D.E.H	73%	78%	66%	80% S.U	71% S	82% S.U	80% S.U	77% AJ	74%	76%	61% *	68% *	72%	76%
Marine sanctuaries protect breeding, feeding and nursery areas for marine life	74%	72%	76%	66%	65%	65%	69%	80% C.D.E.H	84% C.D.E.H	73%	77%	65%	75% S.U	69%	82% S.U	85% S.T.U	76% AK	75% AK	72%	73% *	61% *	70%	75%
Marine sanctuaries help ocean animals and plants build resilience to marine	56%	53%	59%	55%	56%	56%	56%	54%	59%	57%	53%	54%	58%	55%	58%	56%	56% AJ	55%	63% AJ	40% *	59% *	49%	59% CD
Marine sanctuaries will safeguard recreational activities that are popular for	48%	52% B	44%	39%	49%	45%	47%	53% C	46%	49%	45%	47%	44%	46%	48%	54%	49% AJ	50% AJ	49% *	30% *	37%	54% CE	45%
Marine sanctuaries will bring opportunities to local	38%	38%	38%	38%	34%	36%	41%	38%	37%	39%	34%	40%	33%	38%	35%	44%	40% AJ	38% AJ	40% AJ	21% *	29% *	43% CE	36%
There are currently no marine sanctuaries in the	19%	19%	20%	18%	18%	18%	23%	18%	17%	22% Y	10%	20%	15%	18%	20%	22%	18%	19%	27% AD.AJ	9% *	17% *	18%	19%
None of the above	4%	5%	4%	4%	5%	5%	6% F	2%	4%	4%	7%	6%	3%	5%	3%	4%	3%	3%	3%	9% *	17% AD.AE.AH.AI*	6%	4%

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	Total	Gender		Age						WA Location		Work Status					2021 WA past vote					Recreational fishing status	
		Male	Female	18 to 24	25 to 34	Net 18 to 34 (Next Gen)	35 to 49	50 to 64	65+	Perth	Other WA	Full Time	Part Time	Working	Retired	Other / Not Working	Labor	Total Coalition	Greens	Other party	Don't know	Yes	No
		A	B	C	D	H	E	F	G	X	Y	S	T	U	V	W	AD	AH	AI	AJ	AK	CD	CE
Q5_1. Marine heatwaves																							
Unweighted base	1027	486	541	120	168	288	232	212	295	786	241	412	224	636	260	131	433	349	137	41	67	293	734
Base: WA residents 18+	1027	501	526	111	164	275	269	253	230	789	238	429	225	654	222	151	441	326	138	43	78	303	724
Very Worried	30%	31%	29%	24%	37% C.H	32% C	30%	31%	28%	32% Y	24%	35% T.U	24%	31% T	31%	26%	35% AE.AH.AJ	23%	43% AE.AH.AJ.AK	*	25% *	32%	30%
Somewhat worried	45%	42%	47%	50%	40%	44%	43%	47%	47%	45%	44%	41%	51% S.U	45% S	46%	44%	44% AJ	48% AJ	43%	27% *	48% AJ*	39%	47% CD
Not worried	15%	18% B	12%	15%	11%	13%	17%	12%	17%	14%	18%	16%	12%	15%	16%	13%	12%	19% AD.AI	8%	44% AD.AE.AH.AI.AI	9% *	20% CE	13%
Don't know	10%	9%	12%	12%	12%	12%	10%	10%	8%	9%	14%	8%	13% V	10%	6%	18% S.U.V	9%	10%	6%	20% AD.AI*	18% AD.AI*	9%	10%
Net: Very worried/ somewhat worried	75%	74%	77%	73%	77%	75%	73%	78%	74%	77% Y	68%	76%	75%	76%	77%	69%	79% AE.AH.AJ	71% AJ	86% AE.AH.AJ.AK	36% *	73% AJ*	71%	77%
Q5_2. Overfishing																							
Unweighted base	1027	486	541	120	168	288	232	212	295	786	241	412	224	636	260	131	433	349	137	41	67	293	734
Base: WA residents 18+	1027	501	526	111	164	275	269	253	230	789	238	429	225	654	222	151	441	326	138	43	78	303	724
Very Worried	39%	41%	37%	26%	40% C.H	34% C	43% C	45% C.G.H	35%	41%	35%	43%	36%	41%	35%	39%	41% AK	37% AK	52% D.AE.AJ.A	27% *	21% *	36%	41%
Somewhat worried	47%	44%	50%	53%	46%	49%	42%	46%	53% E	46%	50%	40%	54% S.U	45% S	53% S.U	49%	45%	49%	44%	52% *	51% *	49%	47%
Not worried	11%	12%	9%	17% F.I	10%	13% F	11%	7%	11%	10%	12%	14% T.U.W	8%	12% T	10%	7%	10% AI	13% AI	2%	18% AI*	16% AI*	14% CE	9%
Don't know	3%	3%	3%	4%	4%	4%	4%	2%	1%	3%	3%	3%	2%	3%	1%	6% V	3%	1%	1%	3% *	11% AD.AE.AH.AI*	2%	4%
Net: Very worried/ somewhat worried	86%	85%	87%	79%	86%	83%	85%	90% C.H	88% C	87%	85%	83%	90% S.U	86% S	88%	87%	87% AK	86% AK	96% D.AE.AH.AJ.A	79% *	73% *	84%	87%
Q5_3. Mining																							
Unweighted base	1027	486	541	120	168	288	232	212	295	786	241	412	224	636	260	131	433	349	137	41	67	293	734
Base: WA residents 18+	1027	501	526	111	164	275	269	253	230	789	238	429	225	654	222	151	441	326	138	43	78	303	724
Very Worried	32%	30%	34%	16%	29% C.H	24% C	34% C.H	39% C.H	33% C.H	32%	33%	32%	28%	30%	36%	35%	34% AE.AH	23%	54% AD.AE.AH.AJ.A	27% *	24% *	34%	31%
Somewhat worried	44%	41%	46%	59% D.E.F.G.H.I	44%	50% D.E	40%	42%	42%	45%	39%	42%	49%	44%	45%	40%	45%	44%	37%	39% *	46% *	39%	46%
Not worried	20%	26% B	14%	19%	22%	21%	22%	15%	21%	18%	26% X	24% V.W	20%	22% W	17%	14%	17% AI	28% AD.AI.AK	8%	32% AD.AI*	15% *	24% CE	18%
Don't know	4%	3%	6%	6%	5%	5%	4%	4%	4%	5% Y	2%	3%	4%	3%	3%	11% S.T.U.V	3%	4%	1%	2% *	15% AD.AE.AH.AI*	3%	5%
Net: Very worried/ somewhat worried	76%	71%	80% A	75%	73%	74%	74%	81%	75%	77%	72%	73%	76%	74%	81% S	75%	80% AE.AH	67%	91% AD.AE.AH.AJ.A	66% *	70% *	73%	77%

	Total	Gender		Age						WA Location		Work Status					2021 WA past vote					Recreational fishing status	
		Male	Female	18 to 24	25 to 34	Net 18 to 34 (Next Gen)	35 to 49	50 to 64	65+	Perth	Other WA	Full Time	Part Time	Working	Retired	Other / Not Working	Labor	Total Coalition	Greens	Other party	Don't know	Yes	No
		A	B	C	D	H	E	F	G	X	Y	S	T	U	V	W	AD	AH	AI	AJ	AK	CD	CE
Q5_4. Pollution																							
Unweighted base	1027	486	541	120	168	288	232	212	295	786	241	412	224	636	260	131	433	349	137	*41*	67	293	734
Base: WA residents aged 18+	1027	501	526	111	164	275	269	253	230	789	238	429	225	654	222	151	441	326	138	*43*	78	303	724
Very Worried	50%	45%	56% A	51%	48%	49%	46%	56%	51%	52%	46%	47%	52%	48%	54%	54%	56% AE.AH.AJ	39%	66% AE.AH.AJ.AK	37% *	49% *	50%	50%
Somewhat worried	41%	46% B	36%	44%	43%	43%	43%	38%	39%	41%	42%	44%	41%	43%	38%	37%	37%	51% AD.AI	30%	48% AI*	38% *	39%	42%
Not worried	6%	7%	5%	3%	7%	6%	7%	4%	9% F.I	5%	10% X	7%	5%	6%	8%	5%	5%	8% AI	2%	15% AD.AI*	7% *	9%	5%
Don't know	2%	2%	2%	2%	2%	2%	4%	2%	1%	2%	2%	3%	2%	2%	1%	4%	3%	1%	2%	- *	7% AE.AH*	2%	2%
Net: Very worried/ somewhat worried	91%	91%	92%	95%	91%	93%	89%	94%	90%	92% Y	88%	90%	93%	91%	91%	92%	92%	91%	96% AJ.AK	85% *	86% *	89%	92%
Q5_5. Loss of biodiversity																							
Unweighted base	1027	486	541	120	168	288	232	212	295	786	241	412	224	636	260	131	433	349	137	*41*	67	293	734
Base: WA residents aged 18+	1027	501	526	111	164	275	269	253	230	789	238	429	225	654	222	151	441	326	138	*43*	78	303	724
Very Worried	38%	38%	38%	36%	41%	39%	40%	41% G	31%	40% Y	32%	43% V	34%	40% T	33%	37%	39% AE.AH	31%	62% AD.AE.AH.AJ.A	23% *	26% *	38%	38%
Somewhat worried	46%	45%	46%	51%	45%	48%	42%	44%	48%	44%	51%	41%	50% S.U	44% S	49%	48%	47% AI	50% AI	32%	33% *	48% AI*	44%	46%
Not worried	11%	13%	10%	8%	9%	9%	13%	11%	12%	11%	11%	12%	12%	12%	11%	7%	8%	15% AD.AI	4%	33% AD.AE.AH.AI.AI	14% AI*	15% CE	9%
Don't know	5%	4%	6%	4%	5%	5%	5%	4%	9% F.I	5%	6%	4%	3%	4%	7%	8%	6%	4%	2%	11% AI*	11% AH.AI*	3%	6% CD
Net: Very worried/ somewhat worried	84%	83%	84%	88% G	86%	87% G	82%	85%	79%	84%	83%	83%	84%	84%	82%	85%	86% AJ.AK	81% AJ	94% D.AE.AH.AJ.A	56% *	75% *	82%	84%
Fishing. Recreational fishing status																							
Unweighted base	1027	486	541	120	168	288	232	212	295	786	241	412	224	636	260	131	433	349	137	*41*	67	293	734
Base	1027	501	526	111	164	275	269	253	230	789	238	429	225	654	222	151	441	326	138	*43*	78	303	724
Yes	30%	39% B	21%	25%	35% G.I	31% G.I	39% C.F.G.I	28% G.I	18%	26%	42% X	36% T.V	27%	33% T.V	19%	31% V	28%	30%	31%	34% *	33% *	100% CE	-
No	70%	61%	80% A	75% E	65%	69%	61%	72% E	82% D.E.F.H.I	74% Y	58%	64%	73% S.U	67%	81% S.U.W	69%	72%	70%	69%	66% *	67% *	-	100% CD